

IAM2023W Program

Jan. 31, 2023 (Tuesday)	
15:00-16:00	Registration (Hoshi, 36F)

Feb. 1, 2023 (Wednesday) 09:00-15:30 Registration	
Room	Tsuki (36F)
09:30-11:50	Session A
12:00-13:30	Lunch (SKY J, 35F)
13:30-16:10	Session B

Feb. 2, 2023 (Thursday) 09:00-15:30 Registration	
Room	Tsuki (36F)
09:30-11:50	Session C
12:00-13:30	Lunch (SKY J, 35F)
13:30-16:10	Session D

Feb. 3, 2020 (Friday)	
Whole Day	Free Activities

PID	Paper Title	Author(s)	Session
P0103	Factors affecting use intention for artificial intelligence products: The perspectives of social influence and social media attachment	Chih-An Lin, Yu-Ming Hsu, Wei-Chung Huang	A
P0104	Autonomous Sensory Meridian Response of Towel Sound	Chih-Chin Liang	A
P0106	The Relationships Among Green Brand Image, Green Trust, Green Perceived Value and Green Purchase Intention for Tesla Electric Vehicles in Taiwan	Chih Ming Tsai, Tzu-Hsien Chien	B
P0107	Estimating Value at Risk for Stock Exchange of Thailand using GARCH Family Models	Woradee Jongadsayakul	C
P0108	Exploring the Development of Entrepreneurial Job Pursuit Intention	Chieh-Peng Lin	B
P0110	A Study of Implementing Peer Mentoring Program and VAK into Hospitality and Tourism Industry: The Case of The Starbucks in Taiwan	Te-Yi Chang, Ying-Hsuan Lee	B
P0111	Effect of Financial Performance on Dividend Payout Rate of Electricity Savings and Credit Co-operative	Sasipa Pojanavatee	C
P0112	Exploring the Motives of Digital Transformation in Government	Hung-Hsun Lin, Ya-Wen Lin, Chien Hsiang Liao	D
P0113	Repurchase Intention in Physical Stores: A Moderated Mediating Role of Electronic Word-of-Mouth	Shu-hsien Liao, Yi-Wen Fang	A
P0115	Photocatalytic Performance of N-TiO ₂ under Visible-Light Irradiation for the Inhibition Growth of Mycobacterium Tuberculosis	Sukasem Watcharamaisakul, Chalermpol Prasartngam, Abhirak Sinchangreed, Yolpak Watcharamaisakul	B
P0121	Using Genetic Algorithm to Help the Beginners to Find the Combinations of Technical Indicators in Stock Market	Hung-En Kao, Chien-Pang Chang, Shih-Ming Pi	C
P0122	Junior and Senior High School Students' Perception of the Classroom Climate, Growth Mindset, and Learning Engagement: A Mediation Analysis	Chia-Chi Wang, Guo-Wei Sun	B
P0129	The Study of Listed Companies of Hotel Business in Taiwan: Implementing the UN Sustainable Development Goals	Te-Yi Chang, Hsin-Yeh Tsai, Tsong-Han Wu	B
P0130	Managerial Compensation, Investment Decision Making with Technological Innovation	Yu-Hong Liu, I-Ming Jiang, Lu-Ying He	D
P0133	What Is the Purpose of the Visit? A Deep	Seong-Beom Kim,	C

PID	Paper Title	Author(s)	Session
	Learning Based Purchase Prediction Using Customer Characteristics and Browsing Patterns	Woosik Shin	
P0134	The Impact of Supply Chain Resilience on Firm Performance	Chiu-Yun Chang, Tse-Wen Hong, Shih-Ming Pi	D
P0135	A Study on Commercial Influence of Sustainable Development of Social Business from the Perspective of Grow Cube Company	Cheng-Wen Lee, Chin-Chuan Wang, Hsiao-Chuan Chen, Choong-Leng Peng, Albert Kuo-Chung Mei	D
P0136	Issues of the Emergence and Development of MyData Business: Focused on Financial MyData Sector in Korea	Soo Kyung Park	A
P0138	Improvements of Fast Disinfection Gateway Design by TRIZ Method-Taking a Company as an Example	Ya-Hui Chiang, Chia-Pao Chang, Hsin-Chi Lin, Yuan-Yung Chang	D
P0141	Exploring the Relationship Between Long-stay Accommodation Quality and Customer Satisfaction in a P2P Economy	Seong-Su Kim	C
P0144	How to Improve Caregivers' Job Engagement: Focused on the Role of Self-Leadership and Sense of Vocational Calling	Jun-Hyuk Lee, Jun-Soo Lee	B
P0145	Leadership and Inertia in Digital Transformation Through the Lens of Socio-Technical View	Thanachart Ritbumroong, Sakuna Srianomai	C
P0146	An Exploratory Study of Work From Home Experiences at Different Pandemic Stages in Thailand	Sakuna Srianomai, Phannaphatr Savetpanuvong	B
P0147	Social Capital and Digital Resources in New Digital Ventures: A View of Resource Orchestration	Songwut Ahmornahnukul, Sasinan Banluesing, Thanachart Ritbumroong	D
P0148	Effects of Association-Rules' Characteristics on the Performances of Storage Relocation Problem: A Case of Foods' Raw Materials Warehouse	Akkaranan Pongsathornwiwat, Nattakit Kaewwilai	A
P0149	Developing Customer Churn Prediction Model with LFMCP Value Segmentation in the Thai Insurance Industry: A Case Study	Pattaraporn Kulmanochwong, Akkaranan Pongsathornwiwat	A
P0150	A Case Study of Supplier Evaluation Based on Internal and External Metrics Using Decision-Matrix	Chien-Chih Wang, Ho-Wen Chiang	A

PID	Paper Title	Author(s)	Session
P0151	Blockchain Smart Contracts for Art Ownership Holding	Iuon-Chang Lin, Yun-Ru Zhong	C
P0152	The Implementation of Leasing Cloud-based Enterprise Resource Planning	Hsiu-Li Liao, Su-Houn Liu, Chi-Ju Niu	D
P0154	Differentiate the Virtual Reality from the Reality on Emotional Outcomes Using Brain Wave Technique: Some Primitive Findings on Roller-Coaster Ride	Hsuan-Hsien Liu, Su-Houn Liu, Pau-Lin Chou, Yue-Na Lan, Chi-Ai Chu, Hsin-Ju Yeh, Kai Wang	D